

## A New Vision for West Eugene



West Eugene Collaborative  
April 2007 – March 2009

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## Old Debate: New Roads vs. Protecting Wetlands



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## A New Approach: Collaboration

- John Allcott
- Susan Ban
- Alan Buck
- Rick Duncan
- Gerry Gaydos
- Rob Inerfeld
- Patricia Johnston
- Don Kahle
- Kevin Matthews
- Aleta Miller
- Ed Moore
- Deborah Noble
- Mary O'Brien
- Kitty Piercy
- Emily Proudfoot
- Chris Pyror
- Larry Reed
- Rusty Rexius
- Jack Roberts
- Tom Schwetz
- Faye Stewart
- Paul Thompson
- Jim Welsh
- Gary Wildfish
- Sue Wolling
- Jan Wostmann
- Rob Zako



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## Facilitation & Other Support

The Osprey Group



- John Huyler
- Dennis Donald

Over 4500 Volunteer Hours

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Oregon Consensus Program



- Elaine Hallmark
- Gail McEwen
- Jamie Damon
- Tim McCabe

In-Kind Contributions

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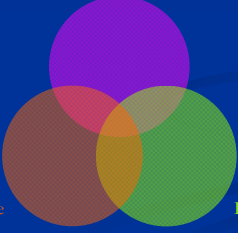
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## The Result? A New Integrated Vision



Transportation

Land Use

Environment

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## Recommendations in a Nutshell

A Win-Win

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## Transportation



- Improve existing routes
- Support all all modes of transportation: car, truck, transit, bike, pedestrian



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## Land Use



- Intensify development where appropriate
- Ensure adequate land supply
- Ensure development is supported by adequate transportation facilities and services



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## Environment



- Protect and enhance natural resources: land, water, air—for health of both people and other species
- Enhance connections between people and natural environment

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# Elements of Recommendations

Eight Principles  
Three Timeframes  
One Vision



Area of InterestArea of Focus

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## 1. Improve Efficiency of the Transportation Network

- Improve “inner alternative” route along West 5<sup>th</sup> and West 7<sup>th</sup> to Bailey Hill
- Improve “outer alternative” route along Roosevelt to Beltline
- Consider improvements to Highway 126
- Look for other opportunities to improve existing routes
- Over time, transform West 11<sup>th</sup> into multiway boulevard

Short TermMedium TermLong Term

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## What is a “Multiway Boulevard”?



- Supports through and local traffic
- Supports all modes of transportation: car, truck, transit, bike, pedestrian
- Consists of three “realms” separated by planted medians
- Through-going realm provides mid- to high-speed travel with limited access
- Transit realm provides a dedicated right-of-way for rapid transit
- Pedestrian realm provides store-front access, on-street parking, and a slow access lane for pedestrians, bicyclists, transit riders and cars

Short TermMedium TermLong Term

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## 2. Increase Public Transit

- Enhance public transit service in west Eugene, for example, with EmX
- Over time, add dedicated transit lanes along West 11<sup>th</sup> as part of multiway boulevard
- Multiway boulevard also provides better store-front access to transit riders turned pedestrians

Short Term    Medium Term    Long Term

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## 3. Enhance Pedestrian Paths and Bikeways

- Construct safety improvements to pedestrian and bicycle paths throughout the corridor
- Add striped bicycle lanes along West 5<sup>th</sup> and West 7<sup>th</sup>
- Provide safe connections and improved signage to and from the Fern Ridge Path
- Increase the number of bikes LTD vehicles can carry



Short Term    Medium Term    Long Term

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## 4. Intensify Development Appropriately

- Limit further encroachment into needed right-of-way along West 11<sup>th</sup>
- Consider applying an overlay zone, similar to the "Southwest Whiteaker Special Zone," to certain industrial areas in west Eugene
- As multiway boulevard is built, encourage mixed-use development along West 11<sup>th</sup>
- Encourage mixed-use developments between West 11<sup>th</sup> Avenue and Amazon Creek



Short Term    Medium Term    Long Term

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### 5. Relocate Some Land Uses

- Complete the Eugene Comprehensive Lands Assessment (ECLA)
- Review the land supply for residential, commercial and industrial development
- Rezone publicly-owned and private conservation areas to a natural resources designation
- Consider relocating some land uses, especially industrial uses



Short Term    Medium Term    Long Term

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### 6. Enhance Open Spaces and Natural Resources

- Define and protect key habitat corridors in west Eugene area, including additional wetlands, adjoining wet prairie, and connections with oak savannah and forest



Short Term    Medium Term    Long Term

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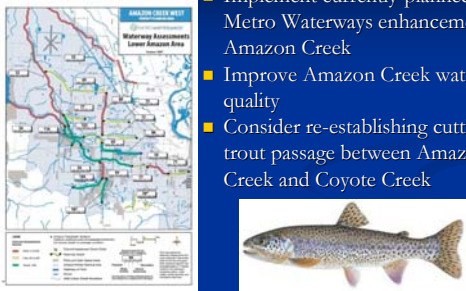
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### 7. Enhance Natural Watershed

- Implement currently-planned Metro Waterways enhancements to Amazon Creek
- Improve Amazon Creek water quality
- Consider re-establishing cutthroat trout passage between Amazon Creek and Coyote Creek



Short Term    Medium Term    Long Term

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## 8. Enhance Appreciation of and Connections to Natural Resources

- Support the construction and operation of the Environmental Education Center



Short Term

Medium Term

Long Term

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## Next Steps

- Public Involvement
- Technical Analysis
- Planning and Programming

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## Public Involvement

Community

- Broad public involvement and support, especially from key stakeholders, will be essential for *any* major improvements
- Public involvement must occur early and often
- Must involve realistic choices and trade offs

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## Technical Analysis

Staff and Consultants

- Major recommendations need to be “tested” through technical analysis to determine if they are feasible.

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## Planning and Programming

Policy Makers

- Ultimately, policy makers will need to adopt a vision for west Eugene and steps to get there
- Consideration of the WEC's recommendations should be part of current updates to transportation and land use plans
- Adoption of a vision with broad community support will facilitate securing federal and state funds



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## Results

New Vision with Recommended Actions  
Model for Addressing Challenging Problems

[www.odrc.state.or.us/WestEugeneForum.php](http://www.odrc.state.or.us/WestEugeneForum.php)



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